

Promotion Conditions of Brabantia Branding B.V.

1.1 Applicability

- 1.1.1 These promotion conditions apply to Brabantia's promotional campaign known as Brabantia '100 years, 100 stories' (hereinafter: 'the Promotion'). These promotion conditions and other information about the Promotion are available on the website www.brabantia.com/100 (hereinafter: 'the Promotion Site').
- 1.1.2 Brabantia acts in accordance with mandatory (inter)national regulations.
- 1.1.3 The Promotion is organised by Brabantia Branding B.V. (hereinafter: 'Brabantia') to promote Brabantia's 100th anniversary. Brabantia has its registered office at De Haak 14, 5555 XK Valkenswaard, the Netherlands (Chamber of Commerce no. 17028708).
- 1.1.4 By participating in the Promotion, the Participant agrees to abide by these Promotion Conditions.

1.2 Specification of the Promotion

- 1.2.1 The Promotion is published and made accessible to Participants on the Promotion Site.
- 1.2.2 The Promotion runs from 1st of January 2019 to 31st of December 2019; it is not possible to participate outside this Promotion Period.
- 1.2.3 Brabantia opens the Promotion Site for Participants to send in personal Brabantia stories (text, images, video material). The stories sent in are reviewed and, after Participant's approval, placed on the Promotion Site, and are visible for the visitors of the Promotion Site. Brabantia reserves the right not to publish stories on the grounds of offensive or defamatory content, unauthorized use of personal and/or other data, or in case the content does not have a relation with Brabantia, or in case Brabantia takes the view that the content is too far removed from Brabantia. In the event of a disagreement between a participant and Brabantia, Brabantia's decision will be binding.
- 1.2.4 The Participant guarantees that consent for Publishing has been given by all recognizable (living) individuals in text, pictures and video materials that have been sent in.

1.3 Participation

- 1.3.1 The Promotion is open to private participants aged 18 and older, during the Promotion Period (Article 1.2.2), for all countries.
- 1.3.2 Repeated participation in the Promotion is permitted, unless automatic systems (including but not limited to bots) are used for this purpose.
- 1.3.3 Participation in this Promotion is only possible online, via the landing page www.brabantia.com/100, by entering the requested personal and other data and accepting these Promotion Conditions.
- 1.3.4 Participation in the Promotion is free of charge, apart from the Participant's own costs for access to and using the internet of his/her service provider.
- 1.3.5 By participating in the Promotion, the Participant grants Brabantia the perpetual right to use his/her submission, in an altered or unaltered form, for any medium whatsoever. Brabantia is not obliged to mention Participant's names for this purpose.

1.4 Liability

- 1.4.1 Participation is at the Participant's own risk. The Participant is responsible for correct data entry and submission. Brabantia does not warrant, among other things, that the Promotion Site works without errors and that all entries will be correctly and completely received and processed.
- 1.4.2 Brabantia is not liable for any damage, direct or indirect, that the Participant may suffer in any way because of participating in the Promotion, because of the unlawful act of a third party in relation to the Promotion Site and/or the automation system that processes the data, or because of the inaccessibility, alteration or destruction of data, including but not limited to hacking, cracking, adding programming code (virus or malware) or a ddos attack.
- 1.4.3 The Participant warrants that he/she is of age and that his/her participation and/or contribution does not infringe any third-party intellectual property or other rights, is not or cannot otherwise be unlawful, and indemnifies Brabantia against third-party claims in that regard.
- 1.4.4 Brabantia is not liable for any damage that arises from this Promotion.

1.5 Reservation

- 1.5.1 Brabantia reserves the right at all times, without any prior or further notice:

- a) to exclude Participants from participating in the Promotion if it is of the opinion that they are misusing the Promotion, not acting in accordance with these Promotion Conditions, acting fraudulently and/or trying to unlawfully influence the Promotion;
- b) to make alterations and improvements to the Promotion Site or to limit and/or terminate access to the Promotion Site;
- c) amend these Promotion Conditions and/or other terms and conditions or end the Promotion early insofar as it considers this to be necessary;
- d) to adapt the Promotion to comply with government instructions and/or regulations. All information is subject to alterations, typing and/or typesetting errors.

1.6 Applicable law and choice of forum

- 1.6.1 Dutch law applies to this Promotion and the Promotion Conditions. Disputes will be submitted to the competent court in the Netherlands. The following exception applies in this regard. If a private Participant has his/her main residence in another country, the law of that country will apply to this Promotion and any ensuing disputes will be submitted to the competent local court in that country.
- 1.6.2 The original Promotion Conditions are drawn up in Dutch. If there are any differences between a translation and the original Dutch version, the Dutch version will prevail.

1.7 Personal data

- 1.7.1 The data that Brabantia gathers and processes for the purpose of this Promotion is used only for this Promotion and to send a confirmation. Personal data will be destroyed after the Promotion Period. Brabantia will process these Participants' data in accordance with the General Data Protection Regulation (GDPR) and the applicable Dutch Implementation Act.
- 1.7.2 Brabantia processes personal data with due care and in accordance with its statutory obligations. Brabantia's privacy statement has been placed at brabantia.com.
- 1.7.3 Questions, complaints, and requests about this Promotion can be addressed to brabantia100@brabantia.com.